

# hopscotch

WOMEN'S CENTRE

## Corporate Fundraising Pack

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Hello!

We are Hopscotch Women's Centre  
We empower women in the community

## Who is Hopscotch Women's Centre?

Hopscotch Women's Centre supports vulnerable Black and Minoritised Ethnic women in London caught between gender and racial inequity, who are at risk of abuse, isolation and poverty.

Our goal is to ensure that all women are empowered, safe and reach their potential through:

- Domestic violence advocacy
- Welfare benefits casework
- Employment coaching
- Refugee advocacy
- Mental health support

As a charity, we rely on fundraising to provide our services, which act as a vital safety net for women in crisis.

With ever-growing waiting lists, women in our communities rely on donations to Hopscotch to ensure that their needs are met.

you are loved  
-xxx-

I AM IMPORTANT

## Why should you support us?

With repeated lockdowns and then a cost of living crisis, our referrals have risen. Women facing abuse, poverty and those with disabilities and low mental health have been disproportionately affected by this crisis, and so there is more need than ever for donations.

## By choosing to support Hopscotch Women's Centre, you will:

- Take part in empowering marginalised women
- Make a positive impact within the communities surrounding your business
- Hit workplace targets for social responsibility
- Engage in positive PR around your company's fundraising efforts
- Build stronger teams by participating in group fundraising challenges and events

### Top tip!

Use social media, communications and company newsletters to promote your fundraising to your networks and customers. Don't forget to tag [@hopscotchwc](https://www.instagram.com/hopscotchwc) on social media and use the hashtag [#FundraisingForHopscotch](https://www.instagram.com/hashtag/FundraisingForHopscotch)





## How can you support us?

### Host fundraising events

There are lots of ways that you can host events at work, to suit your team capacity. Why not try holding a bake sale, a quiz night, a fancy dress day or a raffle?

### Sports challenges

Could you challenge your employees to take part in sponsored swims, runs, or something more adventurous like an abseil or a skydive? You can even add an element of competition to it to really get everyone involved.

### Monthly donations

These can be set up as part of a company commitment to corporate social responsibility.





## How can you support us?

### Fund a project named after your company

Is there a specific issue or area of work that matters most to you? If you would like to talk about funding a new or existing project, we would love to hear from you.

### Cause related marketing

This is a great way to get a fundraising buzz around a specific event or product. For example, in the lead up to an event you could donate 10% of profits from a product or service.

#### ***Important dates:***

- International Women's Day: 8th of March
- International Day for the Elimination of Violence against Women and Girls: 25th of November
- World Human Rights Day: 10th of December
- 16 Days of Activism between 25th of November - 10th of December



## What will your donation fund?

- £10 will fund refreshments for an isolated older women's group
- £50 will pay for 4 welfare and housing advice appointments for women facing poverty
- £100 will pay for one creative wellbeing session for a group of isolated women
- £500 will pay for a specialist advocate to provide 1:1 support to women experiencing domestic abuse, for one week
- £1000 will pay towards a year's mental health support group work



## Hopscotch's impact

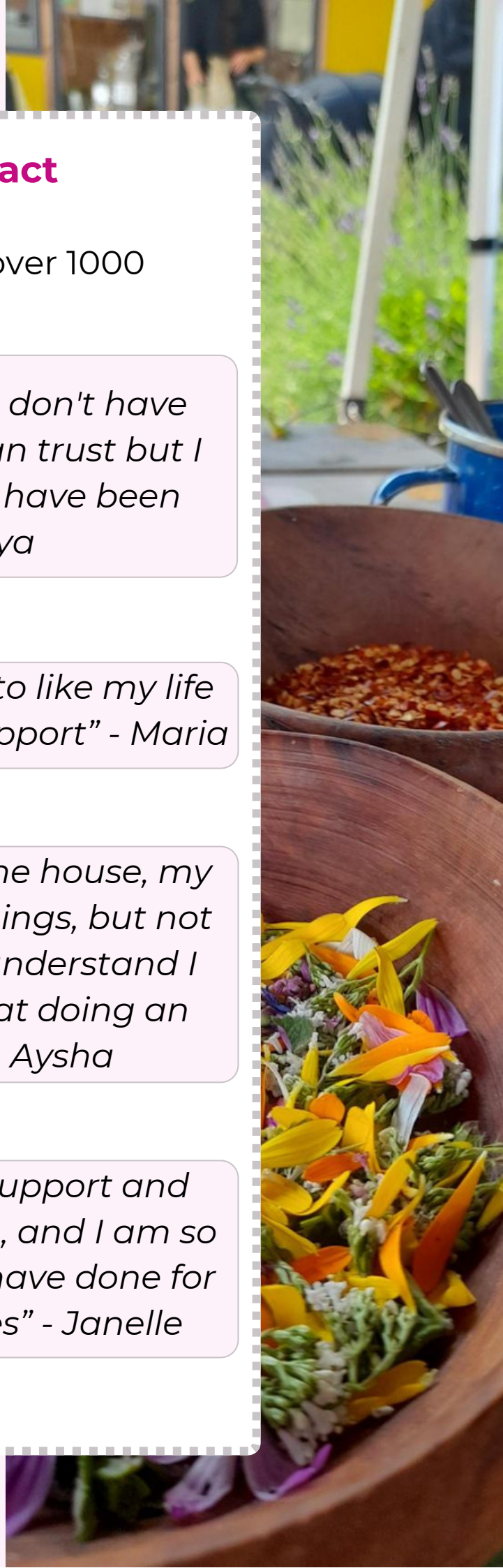
In 2021-2022, we supported over 1000 women and girls in London.

*"I feel like I am not alone. I don't have family here and no one I can trust but I feel I can trust you as you have been helping me" - Priya*

*"I feel better. I have started to like my life again. Thank you for your support" - Maria*

*"As a girl I never really left the house, my brothers were involved in things, but not me. The team helped me understand I had options. I am looking at doing an apprenticeship now" - Aysha*

*"I did not expect as much support and help as I get from Hopscotch, and I am so thankful for everything you have done for women in their tough times" - Janelle*





## How to give

Donate to our JustGiving page:  
[www.justgiving.com/hopscotchuk](http://www.justgiving.com/hopscotchuk)

Donate through our website:  
[hopscotchuk.org](http://hopscotchuk.org).

*Or if you would like to donate to us directly, please get in touch for more information on how to do this.*

## Contact us

We would love to have a relationship with you, and for you to come and see our work- feel free to get in touch.

If you have any questions, you can email us at  
[info@hopscotchuk.org](mailto:info@hopscotchuk.org)

You can also find us on social media:

- Twitter & Instagram: @hopscotchwc
- Facebook & LinkedIn: Hopscotch Women's Centre

For more information about the charity, you can see our website: [hopscotchuk.org](http://hopscotchuk.org).